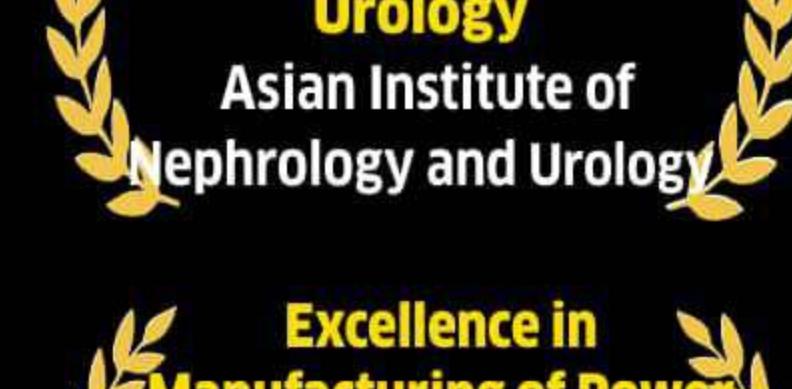
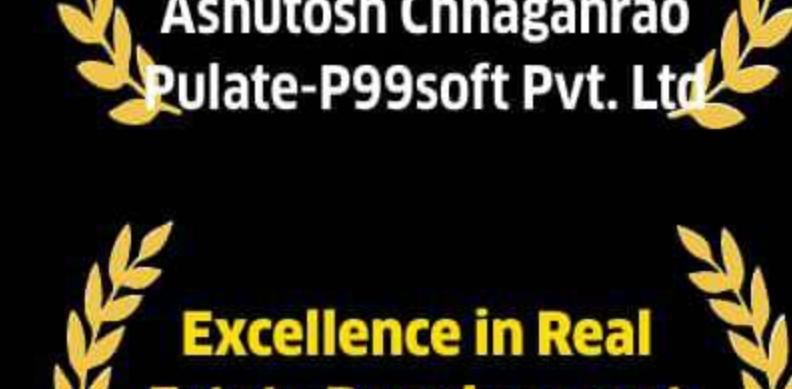
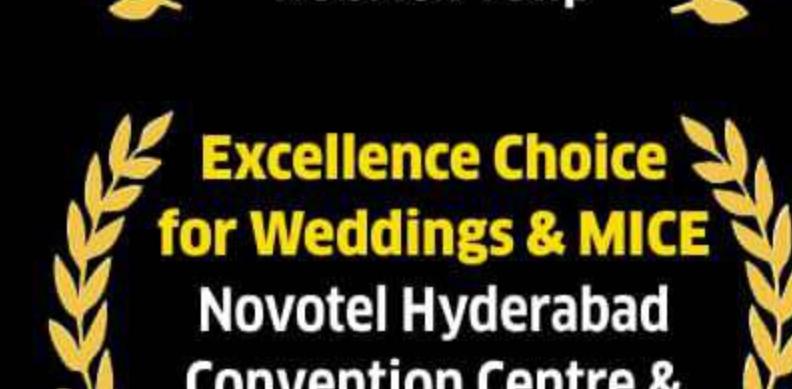


## TELANGANA'S INDUSTRY LEADERS SHINE BRIGHT

The ET Excellence Awards 2025 is a prestigious event in Telangana's business landscape, honouring visionary leaders, pioneering entrepreneurs, and high-performing professionals across a spectrum of industries. This esteemed accolade celebrates not only commercial success, but also bold innovation, visionary leadership, and the far-reaching impact of individuals who have helped shape Telangana's economic and social fabric. With this platform, The Times of India aims to spotlight original thinking, disruptive ideas and those who have reimagined business through purpose, creativity, and resilience.



## REDANDBLUE INDIA'S LEAP TO GLOBAL ENTERPRISE SOFTWARE



leads TrueLegum, a legal advisory platform that bridges the gap between legal practice and digital transformation through tech-enabled services. At the heart of RedandBlue's product innovation is OfficeGx, a next-generation ERP platform engineered to help modern businesses digitally transform with agility, intelligence, and scalability.

OfficeGx is a fully cloud-based, AI-enabled ERP platform that unifies critical business functions — CRM, HRMS, finance, projects, operations, and helpdesk — into one integrated system. Designed for flexibility and rapid deployment, OfficeGx is built on a modular microservices architecture that allows organisations to start small and scale as they grow. Its user-friendly interface, real-time dashboards, and machine learning-powered insights empower leadership teams to take smarter, faster decisions.

The platform's unique value lies in its balance of enterprise-grade robustness and startup-speed agility. While traditional ERPs are often rigid and expensive to customise, OfficeGx has been developed with adaptability in mind. It supports industry-specific workflows and can be configured quickly to suit diverse business models.

**RedandBlue  
APPLIED INNOVATIONS  
PRIVATE LIMITED**

Founded by Harsha Bopuri, RedandBlue Applied Innovations Pvt. Ltd. is a Hyderabad-based technology company on a mission to build globally relevant enterprise products from India. After completing his advanced education in the United States, Bopuri made a deliberate decision to return to India — rejecting the conventional path of overseas corporate success.

Instead, he chose to invest his expertise into building an ecosystem of innovation at home, empowering Indian professionals to design globally competitive technology platforms. His journey reflects a deeper mission: to help position India not just as a service destination, but as a leader in product innovation.

RedandBlue has since launched and nurtured several brands under its umbrella, each addressing a distinct need. RedandBlue IT Services provides comprehensive cloud consulting, managed IT services, and cybersecurity solutions to enterprises seeking digital resilience. TEK SPACE, another initiative led by Bopuri, is a knowledge-driven technology center that promotes research, mentorship, and upskilling among young tech aspirants. He also

What makes OfficeGx truly future-ready is its deep investment in AI and ML integration. From predictive analytics in financials to intelligent resume ranking in HR and automated ticket resolution in IT support, OfficeGx embeds intelligence into everyday operations. This isn't just about automation — it's about enabling proactive, data-driven management across the organisation.

India has long been known as a powerhouse for IT services, but the list of globally dominant software products built and scaled

from India remains limited. RedandBlue, through OfficeGx, is set to change that narrative. The company is actively working toward taking OfficeGx to international markets — including Southeast Asia, the Middle East, and parts of Europe — targeting sectors that are underserved by legacy software providers.

The company also takes pride in its people-first culture, cybersecurity focus, and ethical governance. RedandBlue operates with a hybrid work model, maintains strict adherence to data privacy norms, and encourages continuous employee learning. The team is driven by a shared belief: that software built in India can solve global business challenges without compromising on design, performance, or intelligence.



Your Unified Office Platform

It reinforces the company's commitment to build not just software, but lasting impact — from Hyderabad to the world.



Clientify - CRM



SprintX - PMS



Sales



Help Desk



Hirely - ATS



Payroll



Stafffr - HRMS



ContentGx - CMS

## Research Methodology

The objective of this research was to conduct a survey, assess and evaluate the probable nominations and recommend the final list of recipients for the coveted ET Excellence Awards 2025 — Telangana.

Avance Insights has developed a nominee assessment form and an objective analytical framework to assess the nominees for ET Excellence Awards 2025 — Telangana in various categories.

The survey had these modules, i.e. Desk Secondary Research, Approach for sharing fact files, Factual survey (Participatory Survey) to arrive at the analysis & identify the results of business entities /personalities and Performers and Individuals in different categories.

A comprehensive list of business entities /personalities and Performers and Individuals was generated with the help of the internet, social media, print-magazines, and other publications.

The business entities /personalities and Performers and Individuals were sent the factual data questionnaire and then rigorously followed up through telephone, email, and personal visits.

Assessment is done on information's shred through nomination form and the kind of work done by the nominees with focus on innovation and value proposition.

contribute to the business world, society, and nation at large, Vision for the further addition of value to business world, society, and nation in future.

In addition, feedback of each nominee was assessed through multiple tools such as social media profile scan and customers/ colleagues or public feedback. All data was objectively analyzed to assess the eligibility and suitability of the nominee for the award.

The study was conducted and started from the 2nd week of May 2025.

### Some caveats/assumptions:

- Best efforts were made to reach the maximum business entities /personalities and Performers and Individuals in different categories.

- If the nomination for any specific category was not received, those categories were dropped and categories with single nominations were given unanimously.

- For some categories, there were multiple nominations. The most suitable and eligible are awarded as most in their category.

- Only those Business Entities /personalities and Performers and Individuals were considered who have submitted their participatory factual sheet.

### About Avance Insights Pvt Ltd (Avance Insights)

Avance is a new age strategic research and consulting firm founded by industry experts from diverse academic and industry background. Avance leverages advanced technologies to provide actionable insights to power client's businesses in real-time. Avance has an ecosystem where clients' interests are aligned with the best-in-class tailored made solutions.

Avance has executed assignments spanning large scale surveys in Healthcare, Agriculture, Livestock, Education, Water and Sanitation, Rural Development Sector, Financial Inclusion, Air Pollution, Climate Change, FMCG, IT & ITeS, Automobile, Retail, Fashion, Food & Beverages, Tourism etc.

The team behind the company's success is a mix of experts, experienced Industry veterans and dynamic young professionals which makes a perfect combination of knowledge, experience, and cutting-edge technology.

Avance has PAN INDIA Network and covered entire part of country successfully.

Avance Insights is a corporate member of MRSI and follows the MRSI code of conduct while conducting all its research projects. For more information about the company please visit [www.avanceinsights.in](http://www.avanceinsights.in) and contact us [manoj@avanceinsight.in](mailto:manoj@avanceinsight.in)

**Note:** Present survey has been conducted by an independent Research Agency named Avance Insights Pvt Ltd, a full-service market research agency providing Research and Support Services to companies ranging from boutique research agencies to large consulting firms.

shower. An average shower uses around 45 litres of water, which a bucket can hold an average of 20 litres. Install water-efficient taps and showers to minimise heating water — this will save you money on your water and energy bills, as well as decrease your carbon footprint. Apart from the kitchen and washroom, people can cut down on the water used for gardening. According to experts, sprinklers use a lot of water and it is not ideal for NCR.

It's okay for the lawn to go brown — it will recover the next time it rains. "Use water harvesting units to catch large amounts of rain and use this to water your plants and clean your car," says Tarannum. Moreover, people in NCR can plant drought-resistant plants that don't require as much watering.

Also, people can make a 'rain garden'. An area in your garden at a lower level compared to the rest can be separated. Water from all corners of the garden will flow to this spot and accumulate in that area. This will help recharge the groundwater table.

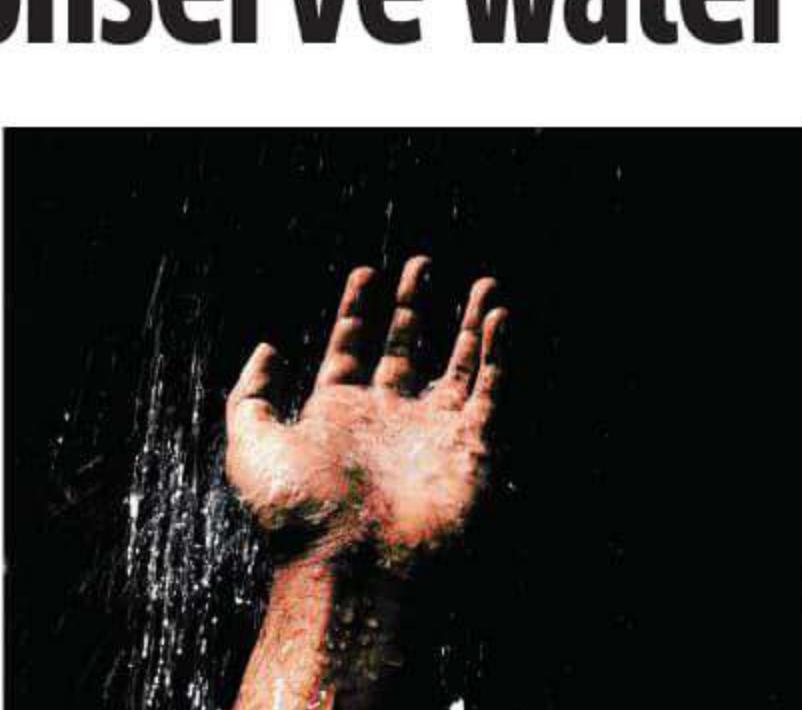
"The collected rainwater can also be used for gardening," she says. According to data from the Central Groundwater Authority (CGWA), out of 141 blocks in Haryana, 85 blocks (60% of the state's geographical area) reached the 'red' category in 2020 due to groundwater overexploitation. In 2004, CGWA reported that 55 blocks fell under the 'red' category, which means that 30 more blocks have come under the distressed category now, a rise of 21%.

## When there is scarcity, here's how you can conserve water

Conservation of water is not new; human beings have been conserving water since the beginning of civilization as it is the source of life. We need to follow two simple rules for this — using water wisely and stopping unnecessary wastage.

We all can do our part in making the environment sustainable and conservation of water is one of the many things that we can do. So why is it so important to conserve water? Because this saves energy. Energy is required for filtering the water, pumping it to your homes and heating it.

By reducing the usage of water, you can reduce your carbon footprint. "Using less water helps in maintaining the balance in our ecosystems. This helps to retain wetlands for birds, animals, and fish. This is especially important during drought periods and in areas like Delhi-NCR, where there is a big demand for water supplies," says Fawzia Tarannum, the national coordinator for water at The Climate Reality Project (India and South Asia). According to experts, an average person uses around 140 litres of water a day. Water scarcity is becoming more prevalent and is only expected to worsen. One can collect rainwater at home in



an effective manner without spending too much money. Through rainwater harvesting, an average Indian family can easily collect enough rainwater to meet its daily needs of water for washing, bathing, and even drinking, according to experts. Conservationist Tarannum says to save water in the kitchen, one can take small steps such as putting a lid on the saucepan to reduce the amount of water lost during heating and putting the washing machine on the 'eco' setting mode for laundry. Similarly, a lot of water is wasted in the washroom. People can turn the tap off while brushing teeth or shaving. A running tap can waste more than six litres of water a minute. Take a bucket bath instead of